Rajiv Aarogyasri wins E-India Award 2010 for 'Health Insurance Initiative of the Year' and Aarogyasri Health Care Trust wins the e-India Award for best 'E-Governance Initiative in G2G category for 'E-Office'.

Rajiv Aarogyasri Health Insurance Scheme was awarded 'Health Insurance Initiative of the Year 2010' in both categories of Jury award and Citizen Choice award through Public Voting where 1,40,000 voters participated throughout the world through online voting. Aarogyasri Health Care Trust also won award in the e-governance G2G category for its 'E-office' initiative through Citizen Choice by public voting. His Excellency Dr.Ashraf Hassan Abdul Waheb, Minister of State for Administration and Development, Government of Egypt handed over the award trophies to CEO of Aarogyasri Health Care Trust at Hyderabad International Convention Centre, Hyderabad on 05-Aug-2010 by 'e-HEALTH India' at an impressive function. Aarogyasri Health Care Trust is the only organization who received awards in two main categories and the recognition came from both the public and the technical Jury.

e-INDIA 2010 is the biggest IT event in the Country with a unique platform for knowledge sharing in different domains of ICT for development and facilitates multi-stakeholder partnerships and networking among governments, industry, academia and civil society organizations of different countries, including the host country- India. The objective is to bring together ICT experts, practitioners, business leaders and stakeholders of the region onto one platform, through keynote addresses, paper presentations, thematic workshops and exhibitions.

e-INDIA 2010 awards are conferred to distinguished professionals and institutions working in the domains of:

- e-Agriculture
- e-Governance
- Digital Learning
- e-Health
- Municipal IT
- Telecentre

The eINDIA Award programme is held annually alongside the eINDIA conference proceedings. eINDIA Awards are open for all national and international government organizations, civil society organizations, bi-lateral, multi-lateral developmental organizations and enterprises who have transformed social development opportunities into a sustainable social enterprise through innovative use of ICTs. Apart from the general category of awards we have special categories for performers who manifest extraordinary achievements in different domains with individual capacity and efforts.

Award Objectives:

 To encourage institutions and individual leaders to use and apply ICT tools in various developmental and sector-specific projects

- To identify and popularize emerging leaders and innovative projects from the different sectors of the development community, including the grassroots organizations
- To identify and felicitate a project that exemplifies the kind of implementation that can be easily replicated and at the same time proves efficient and sustainable, especially projects implemented in India and the South Asian region
- To promote the most innovative initiatives in the domain of ICTs for Development
- To spread awareness about the role of ICTs in addressing social concerns
- To emphasize the instrumental effectiveness of ICT based applications

Selection Criteria:

Individuals and institutions who wish to nominate themselves for the eINDIA 2009 Awards need to furnish details about the projects they are involved with. The nominated projects will be evaluated according to the following criteria:

- Economic cost and sustainability, stakeholder support
- · Gender parity, and other inclusiveness indicators
- Impact on livelihoods and society in general
- Demonstrable effects on the project target groups
- · Community initiatives and ownership
- The measure of replication
- Extent of collaboration

Selection Procedure:

The selection procedure for award nomination is sequential.

- 1. The individual/institutions/project will be first nominated through an online form downloadable from www.eindia.net.in/awards
- 2. The individual/institutions/project will be verified and reviewed by a team of in-house reviewers. Any additional information, if required, will be asked for.
- 3. The individual/institutions/project will be evaluated according to the criteria mentioned above.
- 4. Evaluated nominations will be opened for online voting.

The e-INDIA awards being conferred to the scheme for the second consecutive year confirms that the scheme's effectiveness in utilization of ICT and uniqueness of the scheme. As the scheme is awarded for 2010 for different categories as against 2009 awards affirms that the scheme is innovative and continuously proceeding towards better implementation through ICT.

Photographs of the event are also attached.





